



COMMUNITY FOUNDATION
OF NOVA SCOTIA

The Community Foundation Difference

Volume 1, Issue 3

Summer 2008

Dedicated to Building Strong, Healthy and Vibrant Communities Across Nova Scotia

Social Prosperity in Nova Scotia

Message from the Executive Director

Did you know that our provincial government has completed a framework for Social Prosperity? If not, I encourage you to read it. You can download it from http://www.gov.ns.ca/coms/department/documents/Weaving_the_Threads.pdf.

This framework was produced in an attempt to consciously coordinate our government's efforts towards social prosperity, which they define simply as quality of life. The Framework also acknowledges two important issues: first, that we all share a responsibility to contribute to a prosperous, sustainable society, and second, that social prosperity, economic prosperity and environmental sustainability are all linked and depend on one other.

We, at the Community Foundation of Nova Scotia, couldn't agree more. In fact our work here at the Foundation is completely consistent with this thinking - we just take different approaches to achieve the same end goal. Here are some examples:

- we inspire communities to "want more," to improve their quality of life, and we help them to get there
- we help to create and grow endowment funds which support worthy causes every year, forever
- we continue to support our provincial BALLE network which will directly impact our economic prosperity
- we actively engage in specific environmental programming

There is a lot happening at your local community foundation. Contact us today to find out how you can get involved too!

Allison Kouzovnikov

Introducing the Heart of the Bay Fund

On a perfect summer evening on a sandbar connecting Micou's Island with Indian Point, the Board of the St. Margaret's Bay Stewardship Association and the Community Foundation of Nova Scotia formally established the Heart of the Bay Fund with an initial gift of \$25,000. The purpose of the Fund is to provide permanent support for one of the Association's key initiatives - the protection and preservation of the Bay's islands, heritage properties, and special places.

Active on many fronts - like tax reform, community planning, and environmental issues - the Association is a registered charity working hard to preserve and enhance the Bay's quality of life by promoting sustainable development and transparent, responsible government.

The Foundation is thrilled that the Association has chosen to place its endowment with the CFNS and is excited about the new Fund's future growth. Environmentalists should be too: this group is passionate about the Bay and its watershed and are definitely making a difference. Micou's Island is a case in point. Last year the Association saved it from development and ensured its preservation forever as a public place.

When asked why the St. Margaret's Bay Stewardship Association got involved with the Community Foundation, the Chair, Geoff LeBoutillier, gave a simple answer: "Together we are stronger." Thank you, Geoff, and everyone at the Stewardship Association. We look forward to working with you!

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Did you know?

Community foundations are the fastest growing charitable movement in the world!

Special Thanks to our Sponsors:





BALLE NOVA SCOTIA
Business Alliance for
Local Living Economies

A Living Economy ensures that economic power resides locally, sustaining healthy community life and natural life as well as long-term economic viability.

Other Nova Scotians who are involved with BALLE-NS:

Norbert Kungl, Selwood Greens Organic Farm, Bramber

Lara Ryan, Business Consultant, Halifax

Curtis Cartmill, C-Vision, Amherst

Kyle Shaw, The Coast, Halifax

Simeon Roberts, Business Consultant, Coldbrook

Lil MacPherson, Wooden Monkey Restaurant, Halifax

Scott Travers, Minas Basin Pulp and Power, Hantsport

Paul-Emile Leblanc, Caisse populaire de Clare, Clare

BALLE Nova Scotia Update

In June, several Nova Scotia business leaders and government representatives attended the 6th Annual BALLE conference in Boston. Indeed with a team of 12 members, the Nova Scotia contingent was impressive.

The “Grow Deep” conference brought together over 700 of the best innovators in North America to learn about what’s possible when we collaborate instead of compete. Attendees had a chance to hear some inspiring presentations from people like Bill McKibben, author of *Deep Economy* and got an opportunity to learn how other networks have established thriving green and sustainable economies.

Since 2001, BALLE has been working to

Living Economy Principles:

Living economy **communities** produce and exchange locally as many products needed by their citizens as they reasonably can.

Living economy **businesses** are primarily independent and locally owned, and value the needs and interests of all stakeholders while building long-term profitability.

They strive to:

- Source products from businesses with similar values, with a preference for local procurement
- Provide employees a healthy workplace with meaningful living-wage jobs
- Offer customers personal service

build Local Living Economies and its efforts are beginning to resound around the globe. BALLE now connects over 60 local business networks, with many more on the horizon both in North America and abroad. BALLE is building the field of sustainable community economic development and helping businesses take advantage of the growing green economy. Working together, they are securing a bigger market for local business and helping entrepreneurs see the value of community accountability.

Throughout July, the founding members of BALLE Nova Scotia will formalize a Board of Directors and establish a strategic plan for the network. A kick-off event is also being planned for the Fall, so keep tuned in for further information.

and useful safe, quality products

- Work with suppliers to establish a fair exchange
- Cooperate with other businesses in ways that balance their self-interest with their obligation to the community and future generations
- Use their business practices to support an inclusive and healthy community, and to protect our natural environment
- Yield a "living return" to owners and investors

Living economy **citizens** appreciate the benefits of buying from these community-centred businesses.

1% for the Planet Partnership

The Community Foundation of Nova Scotia is pleased to announce its partnership with 1% for the Planet, an alliance of businesses that donate at least 1% of their profits to environmental organizations or causes. This partnership gives businesses in Nova Scotia an innovative and highly visible way to give back to their communities and help the planet at the same time.

Businesses of all sizes and from all parts of the province can now sign up for this Program and direct their profits to an environmental fund or charity of their choice. This is a great opportunity for businesses to be able to do good work now while also contributing to the long-term

sustainability of our environment and the many organizations that work tirelessly to protect and support it.

From a consumer standpoint, member companies re-enforce a positive perception of their brand, adding value that can result in greater customer loyalty and an increased customer base, especially among the growing number of people who appreciate the importance of environmental responsibility.

For more information, please contact us or visit:

- www.cfns.ca
- onepercentfortheplanet.org
- www.youtube.com/watch?v=NkAGUi0HSc4

Anyone Can Build a Legacy

The Community Foundation of Nova Scotia is available to anyone who would like to give something back to the community and create a legacy to support the causes they care about. Donations are pooled into an ever-growing, permanent endowment fund and only the earnings generated through its investment are distributed as grants. Donors can be confident that a gift to the Community Foundation, no matter how small or in what form, is a gift that will continue to give for many years to come.

Benefits of donating to the Community Foundation:

Permanence. Your gift becomes part of a permanent endowment fund that will give to the community forever.

Simplicity. A single gift can address a wide range of interests and charities.

Flexibility. Your gift can be structured to achieve your charitable and financial planning goals.

Relevance. The Foundation works with local organizations to identify current needs in the community to ensure grants are always relevant.

Fiscal Responsibility. The funds are professionally managed to ensure good return at minimal cost.

Accountability. Community leaders serve on the volunteer Board of Directors, which oversees the activities of the Foundation.

Tax Advantages. Your gift results in tax savings for you or your estate.

Recognition. You can be recognized as a donor or remain anonymous. It's up to you.

Did you know?

You can establish a fund to **honour a loved one** forever with as little as \$2,500!

Field of interest funds and **Designated funds** can be established with as little as \$25,000 pledged over two years!

How To Give

The Community Foundation offers a full range of **gift-giving options**. We can accept gifts of cash, appreciated securities and real estate as well as bequests and life insurance.

Establishing a fund is simple and often provides significant tax benefits. Of course, a donor may always make a contribution to the Community Foundation without establishing a fund. Please contact us for more information or visit our website at www.cfns.ca



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Special thanks to our past Board & Committee members for their time and dedication:

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Mr. Calvin Jordan
Mr. John Edgecombe
Ms. Kate Harris-Neonakis
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Executive Director

Allison Kouzovnikov, BA MBA LLB

THERE'S SO MUCH MORE WE'D LIKE YOU TO KNOW!

Your community foundation provides personalized service and a variety of giving vehicles. We welcome the opportunity to work with you and your advisor to fulfill your charitable objectives. Contact our staff or one of our Board members today.