

**Media Contact:**

Allison Kouzovnikov

Executive Director

Community Foundation of Nova Scotia

1-877-999-5907 or [ak@cfns.ca](mailto:ak@cfns.ca)

[www.cfns.ca](http://www.cfns.ca)



COMMUNITY FOUNDATION  
OF NOVA SCOTIA



**Press Release**

*For Immediate Release*

Nov. 3, 2010

**Organic Food Entrepreneur makes Inaugural Donation to Local Food Fund in Memory of Brother**

(HALIFAX, NS) – Local food advocate, agricultural visionary and mentor on climate change Lil MacPherson, turns family tragedy into legacy. After Lil’s brother, Jim MacPherson, suddenly passed away in 2000 she chose to honour his life and love of music by founding the annual event, “Jimmy’s Jam”. In Jimmy’s name, she’s decided to donate the proceeds from the event back to the community he loved through the Local Food Fund.

“To honour the generous spirit of my brother Jimmy, and our collective love of food, I’ve decided to make one of the founding donations to the Local Food Fund,” said Lil, owner of the Wooden Monkey.

The Local Food Fund provides grants to community organizations aimed at strengthening the local food system in Nova Scotia. The new fund is the only charitable funding source in the province with a mandate dedicated to healthy local food issues.

The Local Food Fund was formed by a Catalyst Team within Spirit Nova Scotia – a grassroots organization focused on purposeful society–building. Spirit Nova Scotia Co–Chair, Sean Sears and his wife Barbara Thomson were so inspired by Lil MacPherson’s story they chose to match her donation. The Local Food Fund was created as a special interest fund within the *Community Foundation of Nova Scotia*. For more information visit:

<http://www.localfoodns.ca>.

(cont)



COMMUNITY FOUNDATION  
OF NOVA SCOTIA

## About the Community Foundation of Nova Scotia



The Community Foundation of Nova Scotia is a public charitable foundation created by and for the people of Nova Scotia. It works with private donors, communities, and charitable organizations to stimulate charitable giving, establish permanent endowment funds, and support initiatives which make an ongoing difference in communities across Nova Scotia. For more information, please visit: <http://www.cfns.ca>

## About Spirit Nova Scotia

Spirit Nova Scotia (SNS) is a grassroots movement focused on purposeful society building. SNS' goal is to assure that the society we enjoy 30 years into the future will embrace the same "spirit" as the one we cherish today. For more information, please visit: <http://www.spiritnovascotia.ca>

-30-